

A PROPOSAL TO BAN FLORAL FOAM

WHAT IS IT?

Floral foam was developed in the 1950's as a hydrating structure for flower arrangements.



WHY IS IT BAD?

- It is a single-use, microplastic from the phenol formaldehydes family
- It contains hazardous chemicals
- Water containing foam fragments should not be poured down the sink or into stormwater as it is harmful to marine life*

SUSTAINABLE SOLUTIONS

The following products are reusable and sustainable tools for florists:

- Chicken Wire
- Vessels and vases
- Reusable Water Vials
- Nature Mechanics
- Natural Moss
- Sideau
- OshunPouch
- Kenzan



RESOURCES

The following resources are available for more information and more in-depth explanations of the solutions and tools available.

<https://www.sustainablefloristry.org/>

<https://mindfullywed.com/tag/sustainable-florist/>

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LESS STUFF – MORE MEANING

*Foaming at the mouth: Ingestion of floral foam microplastics by aquatic animals (2020) – Science of The Total Environment <https://www.sciencedirect.com/science/article/abs/pii/S0048969719358218?via%3Dihub>